



# Our **BI / BIG DATA** offerings

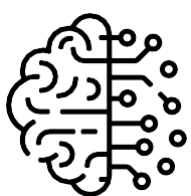
[www.ngser.com](http://www.ngser.com)



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# CONTEXT

In the world of the data economy, organizations are adopting new landscapes of connectivity, interaction, and creation. Business Intelligence (BI) and Big Data are two interdependent fields that play a crucial role in the activities of modern businesses. While BI focuses on the analysis of structured data to gain useful information for decision-making, Big Data encompasses the collection, storage, analysis, and use of voluminous, complex, and often unstructured datasets..



## Data visualization

Creation of diagrams, graphs, and dashboards to present data clearly and comprehensively



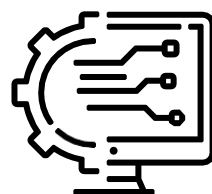
## Data exploration

Identify patterns and trends in data to discover hidden insights



## Reports

Generate reports that summarize the company's key performance measures and indicators.



## Performance management

Tracking and analysis of key performance indicators (KPIs) to measure progress made in achieving company objectives.

# Our CHALLENGES



Thanks to our BI/BIG DATA solutions, expand the realm of possibilities. Deploy our BI/BIG DATA tools across your entire company to reap spectacular benefits. .

NGSER offers you a unique approach to the large-scale deployment of BI and analytics to empower your employees and optimize your processes. Our team of experts helps you invest in scalable solutions and services tailored to your business, in order to accelerate the achievement of your business objectives.

We also help you make cultural changes, so that your teams can leverage data to boost innovation and create sustainable growth.

## **Implementation of BI / BIG DATA tools**

Ensure the long-term growth of your business with high-performance solutions/services (BI/BIG DATA)

## **Optimize digitization**

Achieve your digital transformation with complete confidence, with BI / BIG DATA tools compatible with your systems

## **Monetize your data**

Collect, analyze, and visualize data to make better decisions

## **Resilience of your system**

Guarantee your ability to transform and reinvent yourself thanks to our BI / BIG DATA solutions/services



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# Our BIG DATA OFFERINGS FOR DATA COMPLIANCE

Accompanying organizations to comply with legal and regulatory requirements during the collection, storage, analysis and processing of their data



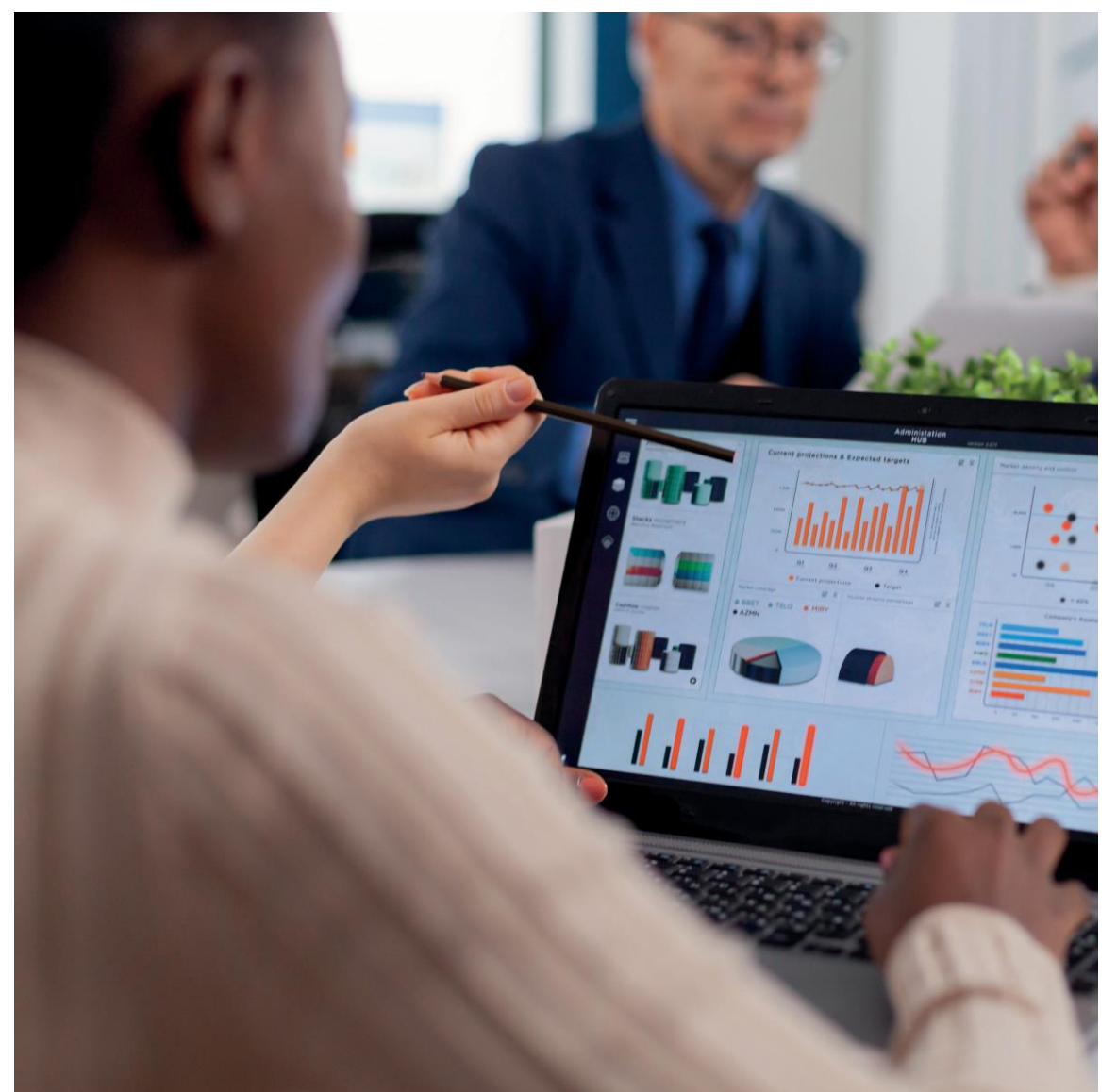
**IMPLEMENTATION OF A DATA MANAGEMENT POLICY CONFORMING TO THE LEGAL REQUIREMENTS OF THE SCOPE OF ACTIVITY**



**TRAINING OF USERS IN SECURITY AND COMPLIANCE REGARDING DATA PROTECTION**



**ASSISTANCE IN OBTAINING CERTIFICATIONS IN THE FIELD OF DATA PROTECTION**





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# OUR BI / BIG DATA OFFERINGS FOR DATA GOVERNANCE

Managing the data lifecycle within the organization



**IMPLEMENTING THE DATA MANAGEMENT STRATEGY / POLICY**



**DEFINING DATA USES AND THE VALUE GENERATED FOR THE COMPANY ON: CRM, COMMERCE, MARKETING, HR, SUPPLIER RELATIONSHIP, MANUFACTURING, LOGISTICS, ACCOUNTING**



**DEVELOPING THE DATA CULTURE WITHIN ORGANIZATION**



**DESIGN OF THE DATA INFRASTRUCTURE**



**DESIGN AND IMPLEMENTATION OF THE DATA EXTRACTION, TRANSFORMATION AND LOADING PROCESS.**



**ESTABLISHING A MONITORING SYSTEM TO EVALUATE DATA VALORIZATION PERSPECTIVES (MONETIZATION, SHARING, ETC.)**





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# BI/BIG DATA SOLUTIONS

Leveraging its established partnerships with the largest technology companies in the market, NGSER supports you in integrating scalable AI/BI solutions to improve the use of your various tools.



**IMPLEMENTATION PLANNING.**



**IMPLEMENTATION OF SOLUTIONS.**



**CONFIGURATION OF SOLUTIONS.**



**UPDATE MANAGEMENT**



**FOLLOW-UP**



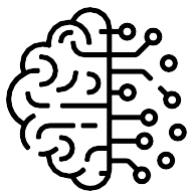
**USER TRAINING AND AWARENESS**



**SUPPORT - LEVELS 2 AND 3**

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# ABOUT US



## NGSER

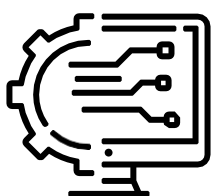
Headquarters: Côte d'Ivoire - Abidjan, Plateau - Avenue  
Lamblin, MATCA Building, 4th Floor,

Team



## Team

« Every day, more than 320 inspired and motivated employees write the  
company's history with the great desire to see it succeed in its digital revolution »



## Creation

December 2007, NGSER is created, and its first offices are in the commune of Marcory Zone 4 in Abidjan. 2  
years later, NGSER moves to the business center of Côte d'Ivoire in Abidjan at Plateau. We provide solutions in  
more than 10 countries in West and Central Africa.



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# OUR AREAS OF EXPERTISE

## Digital Transformation

- Digitalization
- E-Payment
- Cloud computing
- Cybersecurity

## IT & Telecom

- Consulting
- Telecom
- IOT
- Development

## Data Management

- Artificial Intelligence
- Business Intelligence
- Big Data
- Blockchain

## Management Solution

- CRM
  - EDM ( Electronic Document Management)
  - ERP
  - E-Archive
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Your technology partner

Avenue Lamblin,

4th floor,

MATCA building, Plateau

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